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|  | **European Cooperation Day**Pskov, Russia**22 September, 2018** |
| 10.00-12.00 | **Hanseatic business breakfast***Local students and professionals in tourism-related spheres will discuss the perks and challenges of becoming a professional and doing business in a cross-border area. In addition, discussion will be linked to the coming Hanseatic days in Pskov (June 2019). We will cover three core topics:** *Hansa economy: doing business and managing public sector in cross-border area*
* *Hansa culture: merging cross-border traditions in modern catering and textile design*
* *Hansa regional branding: local and regional promotion tools in mass media and tourist information*

*The event is held in cooperation with Estonia-Russia CBC Programme**Participants: local students and local professionals; Programme representatives, local authorities' representatives, Consulates of Latvia and Estonia representatives – as observers* |
| 12.00-16.00 | **European Cooperation Spot at the 3rd historical fair "Voyevoda Shujsky"***Our work & play tent will be open to all local visitors to promote cross-border cooperation, Latvia-Russia CBC Programme and European Cooperation Day. We will offer** *Quiz on Latvia-Russia CBC Programme related topics*
* *Tasting local cuisine*
* *Trying on national costumes*

*The event is held in parallel to the same type event by Estonia-Russia CBC Programme* |