

INFORMATION SEMINAR for applicants and partners of direct award projects



26 May 2017 Rīga, Latvia PRESERVATION AND PROMOTION OF THE CULTURAL AND HISTORICAL HERITAGE IN

ABOUT THE PROJECT



Daugavpils (Dinaburg) Fortress, Cosyaine Castle and Pokov der New York of the Castle and Pokov der New York of the Pokov d

PRESERVATION AND PROMOTION OF THE CULTURAL AND HISTORICAL HERITAGE IN LATVIA AND RUSSIA

INFRASTRUCTURE DEVELOPMENT

- Restoration of the Powder Magazine in the Daugavpils Fortress and improvement of the adjacent infrastructure. Adaptation of the restored Powder Magazine in Daugavpils Fortress for the multifunctional Art-gallery within
- Daugavpils Mark Rothko Art Centre, Also mobile selling klosks for craftsmen in the Daugavpils Fortress will be
- Reconstruction of the parts of Cesvaine Castle damaged by the fire and adaptation of the to the new exhibition hall
- Reconstruction of the Bekleshev's Manor house in Pskov. launching of the Tourist information centre, arts and craft shop, art gallery and exhibition centre in it

SOFT ACTIVITIES

- Development and promotion of cross-border tourism route on castles, fortresses and manors of Latgale, Vidzeme and
- Organisation of 3 international festivals/cross-promotion events: Re-enactment festival in Daugavpils; Crafts
- Festival in Cesvaine, opening ceremony of the Information Centre and cycling trail in Pskov Development of tourist brochure on the Dinaburg
- (Daugavpils) Fortress and the Cosvaine Castle.
- Development of the Daugavpils Fortress Real Estate
- Organisation of 1 training seminar for tourism and
- marketing specialists from Daugavpils, Cesvaine and Pskov on place and tourism promotion

CONTACT PERSON

Artjoms Mahlins Daugavpils City Council E-mail: artjoms.mahlins@daugavpils.tv Phone: *371 65476803 Website: www.daugavpils.lv

THEMATIC OBJECTIVE 1: BUSINESS & SME DEVELOPMENT 12 PRIORITY: DEVELOPMENT AND PROMOTION OF NEW 12 PRIORITY: DEVELOPMENT AND PROMOTION OF NEW PRODUCTS AND SERVICES BASED ON LOCAL RESOURCES

PARTNERS

Daugavpils City Council a. Vi (applicant) PSIGOV CITY AGMINISTRATION RED State Joint Stock Company «State Real Estate» (LV) Cesvaine County Council (LV) Pskov City Administration (RU)

LOCATION OF THE PROJECT Latgale Region, Latvia - Vidzeme Region, Latvia -Latgale Region, Latvia - Vidzeme Region, Latvia - Pakov Region, Russia - Saint-Petersburg, Russia

347 MEUR (Programme co-financing 312 MEUR) TOTAL BUDGET

IMPLEMENT ATION PERIOD

TARGET GROUPS & FINAL BENEFICIARIES 24 months (2018-2020)

Tourists - Local inhabitants - Small and medium

Tourists * Local inhabitants * small and medium enterprises * Mark Rothko Art Centre (Daugavplis City) * Cesvaine Museum (Cesvaine District)

House in Pskov, Russia

Ruilding of former Powder Magazine in

Russia

Daugavpils, Latvia

me 2014-2020 - www.latruschceu - latrus-chcsv

Damaged Interior of Cesyaine Castle, Latvia

PURE WATER FOR PROGRAMME

ABOUT THE PROJECT

The water Supply for Parcy City Cornes from the river you water for the Youlkaya and is the only source of drinking water for the Velkeya and is the only source of dirinking water for the city. As the Velkaya fiver flows mainly within the wollands the potable water gets polluted and does not conform to responding of Russian radiotals, surcus of in order to prevent any potential spread of diseases and ensure prevent any potential spread of diseases and ensuring well-being of inhabitants, the project will ensure an alternative suitable source of drinking water supply alternative suitable source of drinking water supply





INFRASTRUCTURE DEVELOPMENT Construction of an alternative suitable underground

source of drinking water supply for Pskov city SOFT ACTIVITIES Organisation of festival to promote the issue of

water resources in Latgale region

Organisation of the Day of Water in Pskov Organisation of a training programmes to increase

the capacity of employees of local municipalities

Creation of interactive exposition about water



THEMATIC OBJECTIVE 6: ENVIRONMENTAL PROTECTION. CLIMATE CHANGE MITIGATION AND

ADAPTATION

23. PRIORITY: SUPPORT TO SUSTAINABLE WASTE AND
WASTE WATER MANAGEMENT EVERTAGE 23. PRIORITY: SUPPORT TO SUSTAINABLE
WASTE NATER MANACEMENT SYSTEMS

Municipal enterprise of the Pskov city «Gorvodokanal»

Latgale Planning Region LVI (RU) (applicant) LOCATION OF THE PROJECT

Pskov Region, Russia

Latgale Region, Latvia 389 MEUR (Programme co-financing 3.5 MEUR) TOTAL BUDGET

IMPLEMENT ATION PERIOD

24 months (2018-2020)

TARGET GROUPS & FINAL BENEFICIARIES

Tourists - Local inhabitants - Summer residents - National regional and local authorities of the municipalities of Latgale regional and local authorizes of the municipalities of Entgate and Pskov region - Environmental specialists, & institutions: and vision region renvironmental specialists is restricted.

Participants of trainings and experience exchange trips



Fine fitters of existing water treatment station

Organisation of information campaign informing the inhabitants on the issues of water and waste water management and project results

CONTACT PERSON

Municipal enterprise of the Pskov city E-mail: alyabev_aa@vdkoskov.ru "Gorvodokanal" gramme 2014-2020 - www.latruscbc.eu - latrus-cbc@varam.gov.lv Phone: •78112792005 Website: www.vdkpskov.ru

IMPROVEMENT OF BORDER CROSSING POINT "TEREHOVA-BURACHKI" ABOUT THE PROJECT



The Border Grossing Foint (BCF) - Terehova Latvial - Burschiv (Russial" is the busiest point of all four road BCPs at the Latvian -Russian is the busiest point of all four road BCDs at the Larvain me Russian border. BCD Terehova excels with the tongest waiting itussian border. BUT Torestova picces with the longest waiting for Cargos to cross the border. That results in losses not only for international, but also local and regional transport companies and producers The Project will improve basic control infrastructure of BCP "Terehova" to make border crossing more efficient to DCP Tereflows to make burder crossing more efficient to cars and trucks, as well as persons willing to cross the border at the

BCP*Terehova - Burachki

IMPROVEMENT OF BORDER CROSSING POINT TEREHOVA-BURACHKI

Construction of a new deep inspection hangar with

increased capacity for customs services including the

necessary built-in equipment to do inspection

Reconstruction of the existing sheds over the control cone, improvement of lightning and electric billboards



THEMATIC OBJECTIVE 10: THEMATIC OBJECTIVE TO:

PROMOTION OF BORDER

PROMOTION OF AND BORDER

MANAGEMENT AND AND

SECURITY, MOBILITY EMENT

SECURITY MANAGEMENT

THE SEC

MICRATION MANACEMENT 3.1. PRIORITY: IMPROVEMENT OF BORDER CROSSING

EFFICIENCY AND SECURITY

State Joint Stock Company State Real Estate State Committee of the Pskoy region for economic development and investment policy (RU)

LOCATION OF THE PROJECT

Pskov Region, Russia Latgale Region, Latvia

3.63 MEUR (Programme co-financing 327 MEUR) TOTAL BUDGET

IMPLEMENTATION PERIOD

24 months (2018-2020)

TARGET GROUPS & FINAL BENEFICIARIES persons traveilling through the border-crossing point. Transport companies * Entreprenaurs * Personnel of

controlling institutions . Local inhabitants

Rusty shed constructions in the control zone

'n missing electric billboards poor lightning

over with

ystem

KRIEVIJA

Geographic coverage of the project

illustration of the queues of trucks waiting to cross

the border at BCP Terehova, in November 2016

improvement of utilities, engineering networks at cross Improvement of territory by reconstruction of the SOFT ACTIVITIES

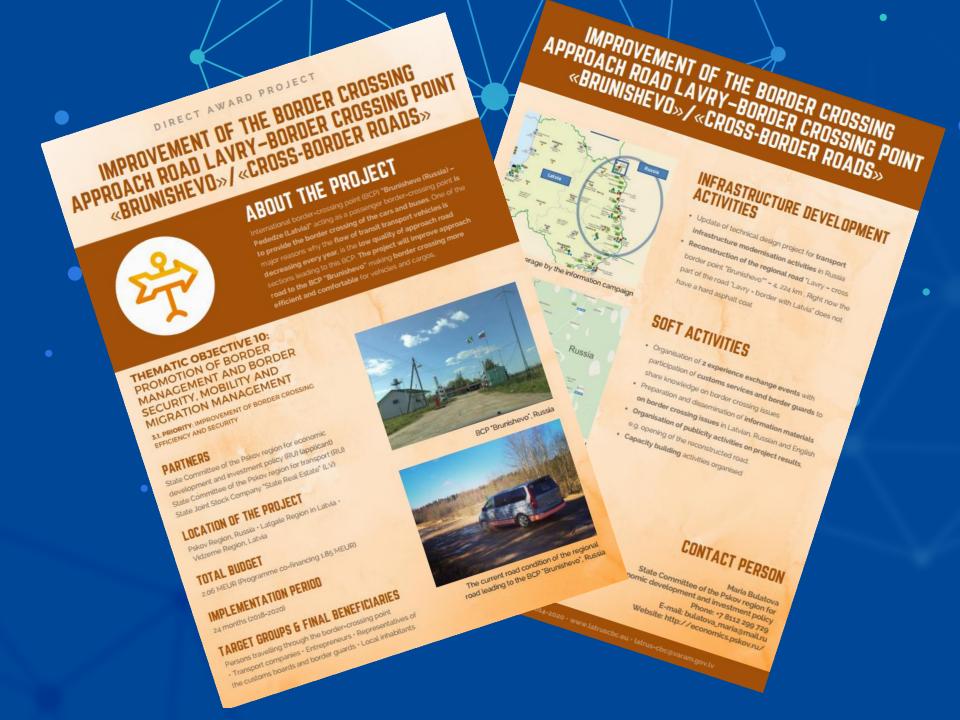
Preparation and dissernination of information materials on border crossing issues in Latvian, Russian and

border point "Terehova"

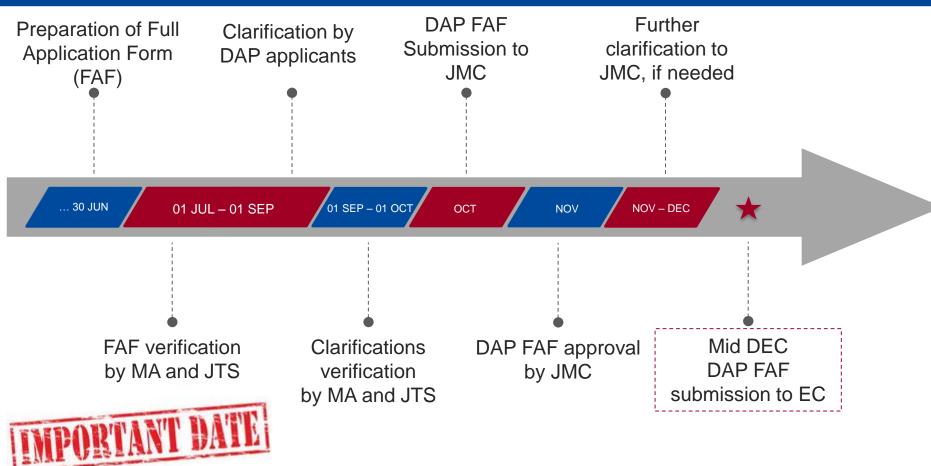
Organisation of publicity activities on project results e.g. opening of the reconstructed border crossing point Organisation of 2 experience exchange events with participation of customs services and border guards to share knowledge on border crossing issues

CONTACT PERSON

State Joint Stock Company "State Real Estate" Phone: *371 67024961 Programme 2014-2020 - Www.latruscbc.eu - latrus-cbc@varam.gov.lv E-mail: artakronberga@vnilv Website: www.vni.lv



Indicative timeline



30 JUN 2017 21 DEC 2017 DAP FAF Submission MA/JTS DAP FAF submission to EC



What's next?

MAR 2018 Grant contract signing, if:

- Financing agreement is ratified by RF
- Partnership agreement signed by all partners is submitted
- Original of financial identification form filled in by the bank, is provided
- Additional documents upon MA request (including monitoring visits) are provided

FEB 2018 DAP FAF approval by EC

most optimistic scenario

21 DEC 2017 DAP FAF submission to EC





Verification process

Strategic compliance

1. Basis for the project, its relevance and contribution to the programme

- · in line with summary, programme indicators and outputs
- no duplication of activities financed by EU funds / other donors

Eligibility compliance

2. Compliance with the requirements for direct award, LIPs and eligibility

General eligibility

Tactical compliance

3. Elements of the application

٠	3.1-3.4	Relevance: problem, priority, sustainability, target group
•	3.5-3.7	Management: work plan, implementation, financial plan
•	3.8-3.10	Activity: infrastructure, capacity building, visibility
•	3.11-3.12	Challenges: risks, control
	3.13-3.15	Technicalities: template, deadline, language



Verification process

Document compliance

4. Annexes to the application and readiness for implementation

- Feasibility study
- Environmental Impact Assessment
- Evidence of ownership
- Technical documentation
- Building permit
- Declaration of applicant

- Partnership statement
- Letter of endorsement
- Statutes
- RU: Registration certificate, VAT payer registration
- RU: Statement on tax arrears absence



Annex IV "Requirements for evaluation of full application"





Overview of supporting documents



Elena Makarova

Why to submit supporting documents.

Allows Managing Authority and Joint Technical Secretariat:

- overseeing all aspects of the application;
- verifying eligibility of application and commitment of partners.

Project Applicant and partners:

- confirm understanding the meaning and purpose of documents included into application by signing application form (AF) and partnership statements.
- the applicant declares it accepts the Programme contractual conditions in case it is awarded a grant by signing the AF.

Legal basis of the Programme!



Partnership Statement

WHAT?

- Confirmation of intention to be an applicant/partner in the project
- ► No exceptions to filling in the partnership statement

WHERE?

Section 3.3.1. (p.13), DAP guidelines

Annex VIII to DAP guidelines

WHY?

Project applicant/partner

- confirms it understands the Programme framework and actually commits to implement the project accordingly;
- is aware of the basic partnership framework.
- Declares under point 21 its financial obligations, i.e. indicates minimum co-financing in the project.
- 21. The total indicative budget of our organisation within the Project amounts to EUR <amount>. In the event the mentioned Project is granted funding from the Programme, we hereby declare to participate in the Project and to provide the minimum EUR <amount> as (choose the appropriate) the <beneficiary> <Lead Beneficiary> co-financing to the budget of the Project. In case of change of total costs of the Project, it shall be agreed within the partnership taking into account that total minimum of requested contribution (in percentage) shall be ensured.

LATVIA-RUSSIA

CROSS-BORDER

COOPERATION PROGRAMME



Letter of Endorsement by Associates.

WHAT?

 Your project is officially supported by organizations, which represent influential / relevant stakeholders

WHERE?

Section 3.3.1. (p.13), DAP guidelines

Annex IX to DAP guidelines

WHY?

- Associates (stakeholders) can be relevant to your project and contribute to capacity building!
- ▶ Point 3 of the Letter: <u>associate is not a matter of form!</u> It is actually involved in activities indicated in the AF.

Associates can be added at full application stage!



Evidence of ownership or access to the land / buildings

...at least 5 years after project closure

WHAT?

- Right of ownership, rent agreement by national legislation
- Original document to be submitted!

WHERE?

Section 3.3.1. (p.13), DAP guidelines IR 897/2014, Art. 43.2(e)

WHY?

- Ensures all planned activities are timely implemented
- Sustainability of project results
- Evidence that infrastructure site is actually available

NB.: No need to submit twice!



Environmental Impact Assessment (EIA)

WHAT?

A document providing assessment of impact of the infrastructural component (each object separately) on environment.

WHERE?

Section 3.3.1. (p.14), DAP guidelines IR 897/2014, Art. 43.2(d)

DETAILS

- Russian partners: UN/ECE Espoo Convention on Environmental Impact Assessment in a Transboundary Context, 25.02.1991.
- ⇒ for **List of Activities** subject to EIA, check **Annex 1 of Convention**;
- ⇒ for content of EIA, check **Annex 2 of Convention**.
- ► Latvian partners: European Parliament and Council Directive 2011/92/EU, 13.12.2011.
- ⇒ further details in Law "On environmental impact assessment"
- ⇒ additional directives on MEPRD website



NB! Public consultations - where relevant.

Feasibility study (or equivalent)

1 MEUR threshold applies to individual infrastructure objects!

WHAT?

- Full feasibility study or equivalent by national legislation.
- Joint or single feasibility study.
- If in national language, a summary in English is required.
- prepared by applicant/partner with independent quality review or purely by external expert.

WHERE?

Section 3.3.1. (p.14), DAP guidelines;

IR 897/2014, Art. 43.2(c)

WHY?

- establish viability and perspectives;
- identify development scenarios and feasible options at an early stage of the project.

WHAT'S INSIDE?

- Options, results and risk analysis
- Socio-economic analysis

No special template for this document!



Applicants and partners from Russia!

WHAT?

Statutes.

- ⇒ certified copy
- Registration Certificates.
- ⇒ certified copy
- VAT payer's registration certificates or equivalents.
- ⇒ certified copy
- Not required for public entities!

- Statement from the national tax authority on absence of tax arrears.
- ⇒ original
- ⇒ issued <u>no later than three month prior</u> to submission of the full application.

WHERE? Section 3.3.1. (p.14), DAP guidelines

WHY?

- legal capability of implementing the project
- organisation is operational and is not likely to make it to noneligible situation

Public entities by definition of Art.1 of Financing Agreement:

"in the Russian federation means federal, regional or local authority of the Russian Federation"



Technical documentation Building permit Financial flow form

30 June!

WHAT?

Technical documentation

 ready for procurement of construction right after the project is approved.

Building permit

 by national legislation: available to procure construction immediately after the project approval.

Financial flow form

 Financial forecast to ensure sound financial management

WHERE?

Section 3.3.1. (p.14), DAP guidelines

IR 897/2014, Art. 43.2(f), 43.3

Annex X to DAP guidelines

WHY?

Availability of these documents secures implementation of the project in full and in a timely manner!



How to submit an application? (1)

- Application Form
- Partnership Statements
- Letters of Endorsement by Associates
- Evidence of ownership or access to land/building
- Environmental Impact Assessment
- Feasibility study (equivalent)
- Statement from national tax authority
- Building permit
- Technical documentation
- Financial flow form

Cross-check your full application

against the checklist "Requirements
for evaluation of full application"

(Annex IV to DAP Guidelines)

originals and electronically

- Stamped (if applicable)
- Signed by authorized person of applicant/partner organisation
- Dated

- Statutes
- Registration Certificate
- VAT payer's registration certificate or equivalent

paper copies

and
electronically (if allowed by national legislation)



How to submit an application? (2)

SUBMISSION

Full application = AF + all annexes

- original in paper, and
- electronically
- Inscription "Direct Award Application for Latvia- Russia CBC Programme 2014-2020"
- full name and address of the applicant.

For electronic version follow instruction in the invitation letter to proceed with full application!

METHODS

- regular mail
- courier service
- hand-delivery

TO FITHER

- ▶ JTS (MEPRD) in Riga
- ▶ BO in Pskov
- BO in St Petersburg

DEADLINE

DATE 30 JUNE 2017

TIME

17-00 (paper)

(hand-delivery) 23-59 (e-version)





Introduction to Application packages



Natalija Kulakova

Content of application form

- □ I Worksheet
- II-VI Worksheets
- VII Worksheet
- □ VIII Worksheet
- IX Worksheet
- X Worksheet
- XI Worksheet
- □ XII Worksheet
- XIII Worksheet
- ☐ XIV Worksheet
- XV Worksheet
- XVI Worksheet

PROJECT DESCRIPTION

ACTIVITY PACKAGES

PROJECT TIME PLAN

PROJECT APPLICANT

PROJECT PARTNERS

LOGICAL FRAMEWORK

SOURCES OF FUNDING

TOTAL PROJECT BUDGET

BUDGET PER PARTNER

INDICATORS

DECLARATION

ASSOCIATES



Application Form General information – sheet 1 of AF

How to fill in the application form (AF)?



Instructions how to fill in the AF
(Annex 7 of the DAP
Guidelines)



Indications in the AF

Compliance with the Summary



Application Form Legend of field

Red Headings/subheadings				
Yellow	Fields with information			
Blank	Fields filled by the applicant			
Green	Fields with the drop-down menus			
Black	Fields filled in by the JTS			
Blue	Fields filled in automatically by formulas and links			



Information already provided in the project summary

- General information (e.g. title, thematic objective, project duration, contact person of the applicant organisation);
- Project problem;
- Overall objective;
- full name and address of the applicant.
- Final beneficiaries, target groups;
- Cross-border added value;
- Compliance with policy documents;
- Cross-cutting issues;
- Sustainability and risk analysis;
- Description of the capacity building component;
- Definition of exclusive competence of the applicant and partners.



Please pay attention!!!

Point 2.8. Influence of the project activities on the cross-cutting issues;

Point 2.9. Synergy;

Point 3.2. Description of the capacity building component;

Point 4.1. Risk analysis.



Point 2.8 Influence of the project activities on the cross-cutting issues

Justification on compliance of project activities with cross-cutting issues



Environmental sustainability



Gender equality
Human rights



Democracy



HIV/ AIDS



Point 2.9 Synergy

Please provide information:

- Whether application has been submitted to other programmes or funding instruments;
- Whether this project is a part of a larger programme;



Point 3.1 Project type

- Integrated projects where each beneficiary implements a part of the activities of a joint project on its own territory.
- Symmetrical projects where similar activities are implemented in parallel in the participating countries.
- Single-country projects where projects are implemented mainly or entirely in one of the participating countries but for the benefit of all or some of the participating countries and where cross-border impacts and benefits are identified.



Point 3.2 Description of the capacity building component

The capacity building component is a soft component related to the infrastructure investment.



Point 4.1 Risk analysis (including risk mitigation measures)

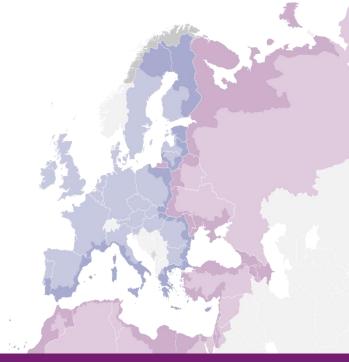


LATVIA-RUSSIA



Developing CBC Project

Project and Logical Framework



Implemented by a consortium led by



A project funded by the European Union





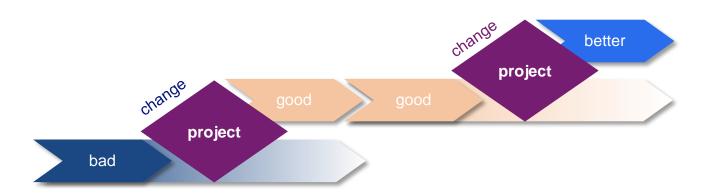
PROJECT



Change







A project is instrument for delivering actual change

This **change** must bring concrete **benefits**

These **benefits** must be **measurable**

The ultimate **value** of the benefits must significantly **exceed the project costs**



Logical Framework

	Results chain	Indicators	Sources and means of verification	Assumptions
Overall objective:				
Specific objective(s): results				
Outputs				
Activities		Means: Costs:		

3



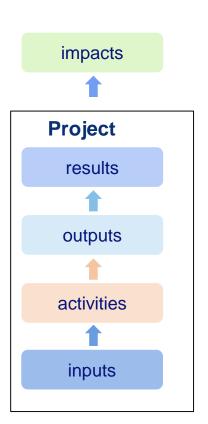
Logical Framework

A project strategy is an intervention/implementation logic described in specific form where objectives, outputs and activities are to have clear logical 'means-ends' relations



A project intervention logic

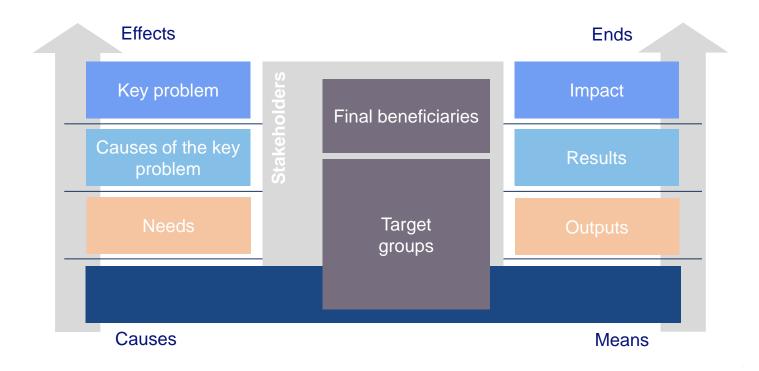




Long term effects

- Likely or achieved short-term and medium-term effects of an outputs
- Products, capital goods and services which result from activities
- Project operations requiring utilization of assigned resources
- Physical and non physical resources (financial, administrative, regulatory, facilities, equipment and etc.)







LFM: indicators

	Intervention logic: rationale	Indicators	Sources and means of verification	Assumptions
Overall objective: Impact				
Specific objective(s): result(s)				
Outputs				
Activities		Means: Costs:		



LFM: progress defining & control

Indicator is verifiable statement describing objective or output in terms of

- quality (nature),
- quantity (including segregation by gender, where relevant),
- place and
- time of performance

with regards to the specific target group(s)





LFM: output indicators

 Output indicators measure the immediate and concrete consequences (products or services) of the activities implemented and resources used

Examples:

- a) Length of newly built/ marked/ equipped cycling routes
- b) Number of citizens reached by the informational campaign on new cycling opportunities





LFM: result indicators

 Result indicators measure the medium-term consequences from the delivered outputs

Example:

- a) Proportion of population using bicycles for their daily commute
- b) Number of accidents involving bicycles on the particular stretches of the roads





LFM: impact indicators

 Impact indicators measure the long-term consequences on a wider group of society than the project target group

Examples:

- a) Traffic intensity in the particular part of the city
- b) Number of people living healthy lifestyle





Input: the number of person-days used

Input: the amount of funds spent per trainee

Output: nr of persons participating in environmental actions

Output: square metres of exhibition space renovated

Output: Nr of additional ICT based tools developed supporting CBC

EXAMPLES OF INDICATORS

Impact: Income from tourism in municipalities involved

Result: number of visitors to sites of cross-border interest

Result: % of blue flag beaches in the area

Result: higher rating of availability of cross-border trade info (survey)

Impact: Number of cases of recreational water illnesses reported



LFM: verification of indicators

Indicate where and in what form information on achievement of the overall objective, specific objective and outputs can be found

- internal project documentation (e.g. reports or specific research)
- external data (official statistics or external research)

Main function:

 allow the management of the project and the monitors to verify whether the project achieves the planned level of indicators





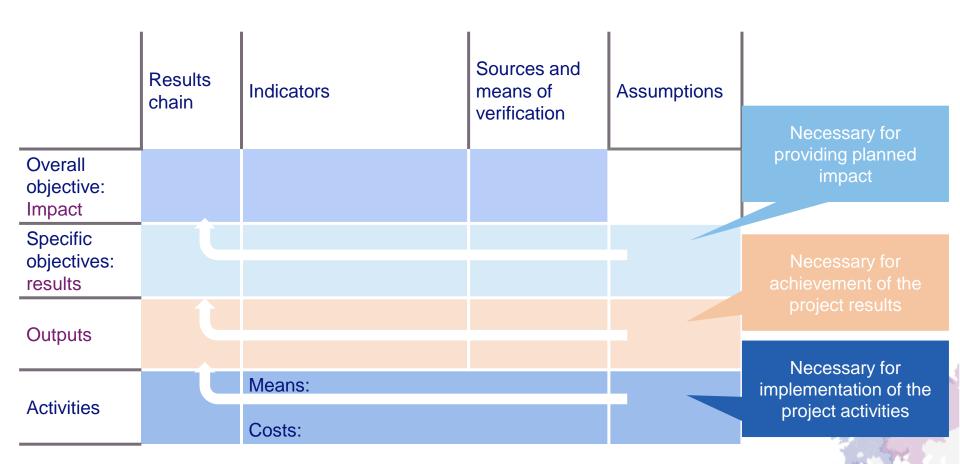
LFM: assumptions

- Factors outside the project management's control that may impact on result-impact (results) and output-result linkage (outputs and activities)
- If formulated as negative statements, assumptions become 'risks'



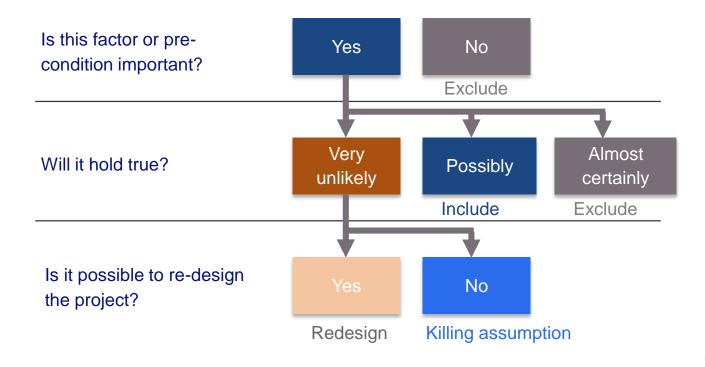


LFM: project feasibility





Checking Assumptions





Controlling assumptions

- Assumptions need to be controlled to achieve objectives, deliver required results and implement planned activities
- What kind of measures can be used to influence external conditions and increase the assumptions' probability?
- If necessary do not forget to add these measures to the project activities





LFM: means

Physical and non-physical resources (often referred to as 'inputs') that are necessary to carry out the planned activities and manage the project,

e.g.:

- personnel/staff resources,
- supplies/equipment,
- services (trainings required),
- studies,
- operational facilities etc.





LFM: costs

Translation of all the identified resources ("means") into financial terms:

- what costs will be required to implement activities by the means as defined?
- classification of the costs required for implementation of all activities according to the budget lines





Thank you!

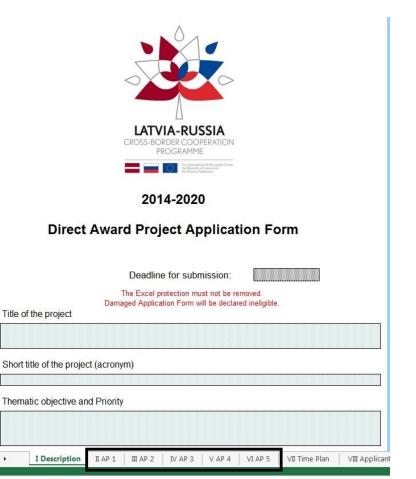




Activity Packages in the Application Form: **how to?**



Lauris Šēls



What are those?

Groups of activities where every activity of the group (package) contributes to one particular field.

Significance

Information reflected in Activity packages must correlate with expenditures indicated in Buget section.



Mandatory Activity Packages

ACTIVITY PACKAGE 1

Management and coordination

ACTIVITY PACKAGE 2

Information and visibility

ACTIVITY PACKAGE 3

Infrastructure investments

Optional Activity Packages

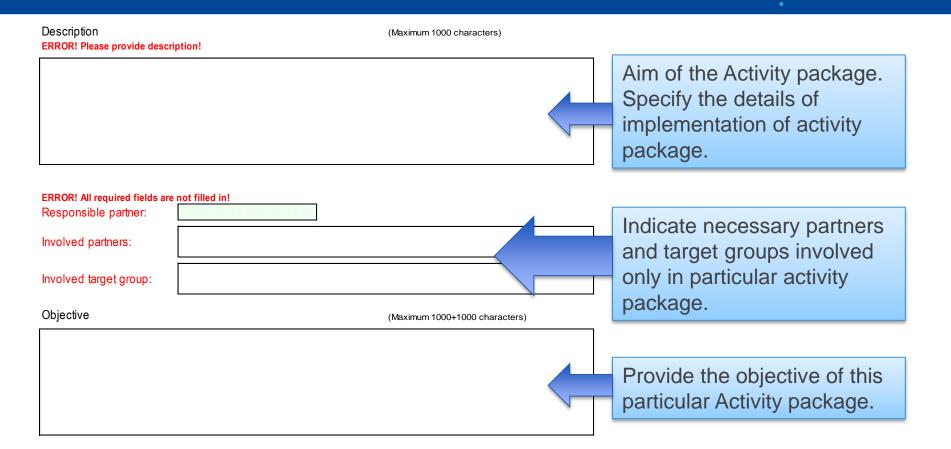
ACTIVITY PACKAGE 4

Activity title:

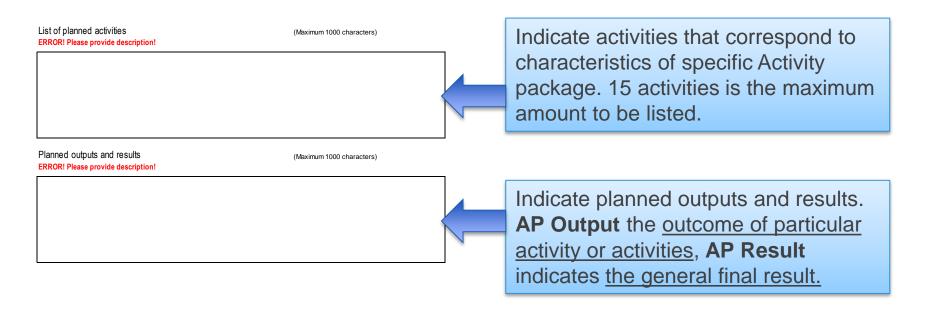
ACTIVITY PACKAGE 5

Activity title:













Activity package 1 Management and coordination



AP 1 – Management and coordination DESCRIPTION

Management structure

- Steering Group and Work Group/Task Force/Project Team
- Project manager and Financial manager

Division of responsibilities

- Financial management
- Day-to-day management of the project (tasks among the partners)
- Internal Monitoring and Supervision activities



AP 1 – Management and coordination OBJECTIVE

 Successful implementation of Project Management and coordination activities.

► Example: The objective of Activity package «Management and coordination» is to implement planned acitivities (listed below) in close partnership (with involved partners) via agreed management structure and procedures to achieve outputs and results of the project.



AP 1 – Management and coordination LIST OF PLANNED ACTIVITIES

Creation of Steering Group (SG) and Work Group (WG)

Management meetings (WG and SG combined) Prepration of reports (for submission to MA)

Number of procurements organised

Internal monitoring & supervision activities

Other management and coordination related activities



AP 1 – Management and coordination PLANNED OUTPUTS AND RESULTS

Outputs

- Number of audits carried out
- Number of reports prepared and submitted
- Number of meetings of SG and WG held
- other management and coordination related outputs (quantified)

Results

- Audits conducted in time, accurate financial management provided
- Number of reports approved by Managing authority of the Programme
- Continuous information flow between partners, solutions found
- other management and coordination related results (quantified)





ACTIVITY PACKAGE 2 Information and Visibility



Dace Spēlmane

AP 2 – Information and Visibility PROJECT COMMUNICATION PLAN

Communication – why bother?

RAISE
AWARENESS &
make people learn
new things

MAKE THE
RESULTS VISIBLE
& change people's
opinions

CONTRIBUTE WITH GOOD PRACTICES & extend the impact

STRENGHTEN
INTERNAL
COMMUNICATION &
make your project run
smoothly

ENSURE
TRANSPERANCY&
Asure wider public



AP 2 – Information and Visibility PROJECT COMMUNICATION PLAN (2)

- Develop a project communication plan so you can get the right information to the right people at the right time.
- Keep it simple and easy
- Describe all communication activities in details, including:
 - The overall aim of the communication plan;
 - Communication tools you plan to use (social media, events, printed and electronic publications, etc.)
 - Ways and places of information dissemination
 - Include indicators of achievement
 - Consider both internal & external communication



AP 2 – Information and Visibility TARGET AUDIENCES

- ➤ A project can target multiple target groups that will each require a different approach, tools and frequency of communication activities.
- ► Media (regional, national, EU, broadcast, online and print media)
- Decision-makers at local, regional, national and European level
- International organisations
- Professional/business groups



AP 2 – Information and Visibility COMMUNICATION OBJECTIVE

COMMUNICATION OBJECTIVES ≠ PROJECT OBJECTIVES

Develop project-specific communication objectives that **will help to deliver** project objectives, outputs and results.

► INTERNAL COMMUNICATIONS OBJECTIVES ≠ EXTERNAL COMMUNICATION OBJECTIVES

Agree on when and how and on what are you and your partners communicating.

.



AP 2 — Information and Visibility BE SMART ABOUT COMMUNICATION OBJECTIVE

SPECIFIC

• it contributes to the relevant change at the specific project objective level

MEASURABLE

establish criteria to measure your communication progress

ACHIEVABLE

Consider limitations and constraints

REALISTIC

Consider the available resources

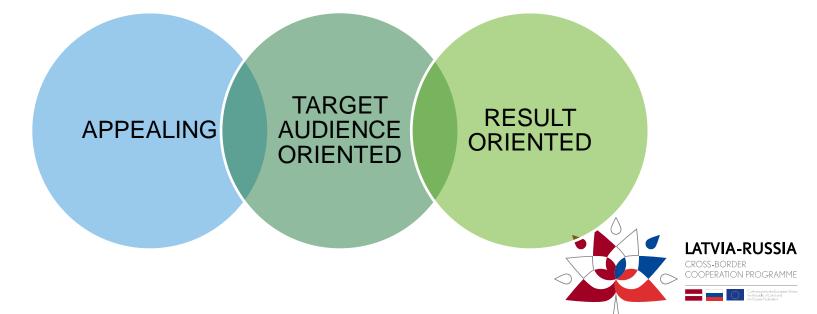
TIMED

• it has a start and end point in the proposed timeline



AP 2 – Information and Visibility LIST OF PLANNED ACTIVITIES

- ► A to-do list for each communication objective
- Explain the necessity of the chosen activities and how it will linked to one/more of the communication objectives and the specific target groups
- ► You will reach further of your information activities will be:



AP 2 – Information and Visibility OUTPUTS AND RESULTS

Outputs

- A tangible product that can be quantified
- Events, websites, reports, materials, ect.

Results

- An intangible added value
- improved awareness training platforms, methodology,



AP 2 – Information and Visibility CAPITALISATION

CAPITALISATION

A process of collecting and transferring results, knowledge, best practices produced in your project in order to make your experience usable for other stakeholders.

Include a short description of capitalisation activities envisaged and the potential longer-term benefits.

Use a mix of various capitalization tools and activities to achieve the best results, for example:

- Create content with photos/videos;
- ➤ Website, social media, publications, reports
- Organise media campaigns and press conferences
- Develop recommendations and future policy strategies
- Involve political and other stakeholders in capitalisation (visits of officials to project sites).

AP 2 – Information and Visibility MAIN DOCUMENTS TO KEEP ON DESK

- Communication and Visibility Guidelines for Project Implementation by lead beneficiaries and beneficiaries http://latruscbc.eu/direct-awardprojects/guidelines-for-applicants/
- Practical Recommendations for Project Participants on the Information Coverage (for Russian beneficiaries)



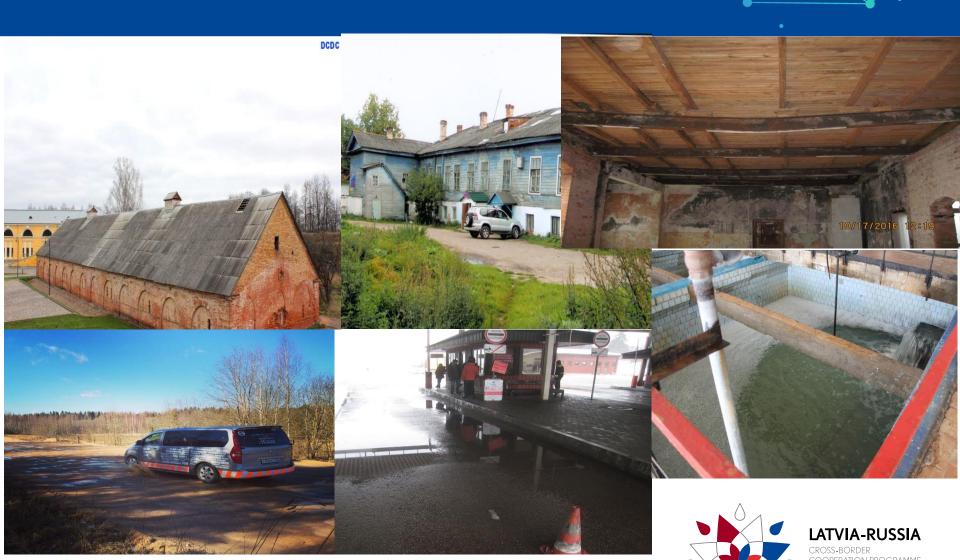


ACTIVITY PACKAGE 3 Infrastructure investments



Natālija Kulakova

AP 3 – Infrastructure investments



AP 3 – Infrastructure investments DESCRIPTION

- The aim of this AP is to provide detailed description of the infrastructure investments
- Please provide description of the infrastructure investments and their location
- Information shall correspond with information provided in the section «Description of Infrastructure Investments» of the Summary
- Responsible partner Applicant (also in case of 3 infrastructure objects in project)
- ► Involved partners other partners involved in this AP
- ► Involved target group shall correspond with information provided in the section « Target groups and final beneficiaries» of the Summary



AP 3 – Infrastructure investments OBJECTIVE

► Ensure successful improvement of infrastructure

Example:

The objective of the AP «Infrastructure investments» is to ensure improvement of the infrastructure of the border crossing point



AP 3 – Infrastructure investments LIST OF PLANNED ACTIVITIES

Information shall correspond with information provided in the section «Planned project activities» of the Summary regarding infrastructure activities, <u>including retroactive costs</u>

Examples:

- Reconstruction of the existing 6 control pavilions
- Restoration of the Powder Magazine in the Daugavpils Fortress
- Reconstruction of the Manor house in Pskov
- Reconstruction of the regional road «Lavry border crossing point Brunishevo»
- Etc.



AP 3 – Infrastructure investments PLANNED OUTPUTS AND RESULTS

Information shall correspond with information provided in the section «Expected project results» of the Summary regarding infrastructure activities, including retroactive costs

Examples:

Outputs

- 1 technical design updated
- Reconstructed regional road «Lavry border crossing point Brunishevo»
- Three heritage objects restored and adapted for new functions
- Constructed alternative suitable underground source of drinking water supply for Pskov city

Results

- Pollution reduction in the supplied water for inhabitants of Pskov
- Time saving for vehicles who are crossing the border crossing point
- Ensuring security of the traffic for vehicles and local inhabitants
- Improved working conditions of personnel working at



AP 3 – Infrastructure investments LONG-TERM IMPACT AND DURABILITY

Impact is the long-term effect brought about by the project

Examples:

- ► More income from the tourism in the border regions
- Contribution to the sustainable development of participating regions
- Improved cross-border traffic flows





ACTIVITY PACKAGE 4 & 5 Soft activities



Elena Makarova

APs 4 and 5 – DESCRIPTION

WHAT IT IS

- ▶ Blocks of soft activities of project's choice, directly linked to project main goal and objectives, and logically incorporated into the project implementation framework.
- ► The titles reflect the core focus.

WHERE TO FIND

Worksheets V-VI of the application form

Capacity Building Component

Art. 43.2(b), ENI CBC IR

a soft component related to the infrastructure investment. Requires detailed description (section 3.2, Worksheet I)



APs 4 and 5 – OBJECTIVE

Focus on where you would like to find yourselves once it is achieved

Contribute to integrity and cohesiveness of project

Stick to internal logic of the project

Compliance with Section 2.3, Worksheet I



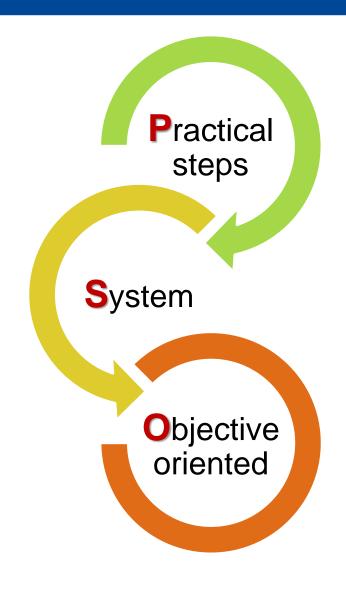
Added value component

Supportive to infrastructure





AP 4 and 5 – LIST OF PLANNED ACTIVITIES





APs 4 and 5 – PLANNED OUTPUTS AND RESULTS

Outputs

Results

Longterm impact

Durability

- What actually comes out of implemented activity
- Countability

Use for building upon results

- Summarize and analyze where the outputs lead you to
- Combine qualitative & quantitative info
- Source for analysis of effectiveness and forecasting long-term impact

- Activates further developments of initiatives
- Implies continuous process
- Changes can actually be attributed to project achievements

Field for growing new initiatives

- Multiplication of results
- Associates with sustainability
- more practical as compared to long-term impact



Time plan

1st year of implementation

2 3	4	5	6	7	8	9	10	11		Implementing body
2 3	4	5								
2 3	4	5								
2 3	4	5								
2 3	4	_								
		5	6	7	8	9	10	11	12	
2 3	4	5	6	7	8	9	10	11	12	
		000000								
2	3	3 4	3 4 5	3 4 5 6	3 4 5 6 7	3 4 5 6 7 8	3 4 5 6 7 8 9	3 4 5 6 7 8 9 10	3 4 5 6 7 8 9 10 11	3 4 5 6 7 8 9 10 11 12

[&]quot;P" preparation of the activity;

"I" implementation of the particular activity.

NB! Titles of activities indicated in Time Plan must correspond (1:1) to titles indicated in Activity Packages;

Time plan

2nd and 3rd year of implementation:

		Yea	ar 2			Yea	ar 3		Implementing
Quarter Activity	1	2	3	4	1	2	3	4	Implementing body
Activity Package 1: Project Management									
Activity Package 2: Visibility and Communication Activities	1	2	3	4	1	2	3	4	
Activity Package 3: Infrastructure investments	1	2	3	4	1	2	3	4	





Budget of the Project



Ilze Skrebele-Stikāne

General requirements for project's budget

realistic

in line with principles of economy, efficiency and effectiveness

includes all project costs

developed with input from all project partners



Worksheet XIII – Budget per partners Budget heading 1 Staff costs

	All	Applicant (Partner 1)					Partner 2		
Costs	partners TOTAL (in EUR)	Unit		Unit rate (in EUR)	TOTAL Costs (in EUR)	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	
1. Staff costs	0,00				0,00			0,00	
Coordinator	0,00	Per month	1		0,00			0,00	
Manager	0,00	Per month	1		0,00			0,00	
Assistant	0,00	Per month	1		0,00			0,00	
Financial manager	0,00	Per month	1		0,00			0,00	
	0,00				0,00			0,00	

- Gross employment costs in line with work/employment contract (fulltime or part-time)
- Cover real costs paid out based on a payslip or an equivalent document

NB! Staff working for the project and remunerated from staff costs cannot conclude any service contracts that are financed within the same project



Worksheet XIII – Budget per partners Budget heading 2 Travel and accommodation costs

	All		Appli	cant (Parti	ner 1)		Partner 2	
Costs	partners TOTAL (in EUR)	Unit	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)
2.Travel and accomodation costs	0,00				0,00			0,00
Travel costs of the staff	0,00	Per trip			0,00			0,00
Travel costs of the participants	0,00	Per trip			0,00			0,00
Daily allowance of the staff	0,00	Per day			0,00			0,00
Daily allowances of the participants	0,00	Per day			0,00			0,00
Rent of vehicles for travel	0,00	Per month/day			0,00			0,00
Travel costs to activities outside the Programme area (specify the destination)								
	0,00				0,00			0,00
	0,00				0,00			0,00

- Travel costs, accommodation costs, visa costs and daily allowances are eligible
- Travel and accommodation costs of associated partners and in justified cases guests/target group of events, members of project steering group and drivers of partner organizations

NB! Travel outside Programme territory to be indicated separately



Worksheet XIII – Budget per partners Budget heading 3 External expertise and service costs

	All		Appl	icant (Partı	ner 1)	Partner 2	
Costs	partners TOTAL (in EUR)	Unit	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	Unit rate (in EUR)	TOTAL Costs (in EUR)
3. External expertise and service costs	0,00				0,00		0,00
Translation	0,00	Par agreement	1		0,00		0,00
Financial amnagement	0,00	Par agreement			0,00		0,00
Communication activities	0,00	Par agreement			0,00		0,00
Expenditure verfication for the Beneficiery from Russia	0,00	Par agreement			0,00		0,00
	0,00				0,00		0,00

- External expertise and services must be essential to the project
- All costs are subject to applicable public procurement rules
- Subcontracting other project beneficiary organizations or their employees working for project is not allowed



Worksheet XIII – Budget per partners Budget heading 4 Equipment costs

	All		Appl	icant (Partı	ner 1)		Partner 2		
Costs	partners TOTAL (in EUR)	Unit	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	
Office equipment	0,00	Per item			0,00			0,00	
Laboratory equipment	0,00	Per contract			0,00			0,00	
IT software	0,00	Per item			0,00			0,00	
	0,00				0,00			0,00	
	0,00				0,00			0,00	

- Purchases or rent of equipment (new or used) is eligible only in case such equipment is necessary for reaching project results and guaranteeing their durability
- Equipment has not been supported from any EU funds or by other international, national, regional and/or local funds
- All costs are subject to applicable public procurement rules
- Equipment cannot be purchased or rented from another project beneficiary

NB! Equipment costs directly related to the installation of infrastructure must be indicated under the budget heading 5 "Infrastructure and works"

Worksheet XIII – Budget per partners Budget heading 5 Infrastructure and works

	All		Appli	icant (Parti	ner 1)	Partner 2	
Costs	partners TOTAL (in EUR)	Unit	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)	Unit rate (in EUR)	TOTAL Costs (in EUR)
5. Infrastructure and Works	0,00				0,00		0,00
Works	0,00	Per work			0,00		0,00
Services	0,00	Per service			0,00		0,00
	0,00				0,00		0,00

 Costs related to investments in infrastructure (site preparation, delivery of materials, handling, installation, renovation, (re)construction and their supervision a.o.)



Worksheet XIII – Budget per partners Budget heading 7 Retroactive and preparatory works

	All		Appl	icant (Partı	ner 1)	Partner 2	
Costs	partners TOTAL (in EUR)	Unit		Unit rate (in EUR)	TOTAL Costs (in EUR)	Unit rate (in EUR)	TOTAL Costs (in EUR)
7. Retroactive and preparatory costs	0,00				0,00		0,00
Preparatory costs	0,00				0,00		0,00
	0,00				0,00		0,00

- Retroactive costs costs for actual works directly related to infrastructure development (up to 7% of relevant infrastructure and works object's costs)
- Preparatory costs travel and subsistence costs of staff and other persons taking part in the project not exceeding EUR 2000

NB! total amount of financing on the basis of lump sums, unit costs and flat rate financing within budget headings from 1 to 6 may not exceed EUR 60 000



Worksheet XIII – Budget per partners Budget heading 9 Office and administration costs

	All		Appli	cant (Parti	ner 1)		Partner 2	
Costs	partners TOTAL (in EUR)	Unit		Unit rate (in EUR)	TOTAL Costs (in EUR)	Number of units	Unit rate (in EUR)	TOTAL Costs (in EUR)
 Office and adminisatration costs (max 7% of eligible direct costs, excluding costs incurred in relation to the provision of infrastructure) 								

 Calculated as a flat-rate of up to 7% of eligible direct costs, excluding costs incurred in relation to the provision of infrastructure

NB! Indirect costs declared under this budget heading cannot be declared under any other budget heading



Worksheet XI – Sources of funding

		Amount EUR	Percentage of total %
Total Applicant's (Partne	r 1) budget		
Programme co-financing			
Applicant's co-financing			
Total Partner 2 budget			
Programme co-financing			
Partner's co-financing			
·	TOTAL Programme co-financing	0,00	0,00%
	TOTAL Partner's co-financing	0,00	0,00%
· · · · · · · · · · · · · · · · · · ·	TOTAL project budget	0,00	0,00%

- Applicant and <u>each</u> project partner must contribute not less than 10% of its total eligible costs to financing of the project.
- Contribution by the applicant and project partners must derive from their own resources or from sources other than the EU budget.



Worksheet XII – Total budget

	Total for all years	Year 1
Costs	Costs EUR	Costs EUR
1. Staff costs	0,00	
2. Travel and accomodation costs	0,00	
3. External expertise and service costs	0,00	
4. Equipment costs	0,00	
5. Infrastructure and Works	0,00	
6. Subtotal direct eligible costs of the Project (1-5)	0,00	0,00
7. Retroactive and preparatory costs	0,00	
8. Subtotal (6+7)	0,00	0,00
 Office and adminisatration costs (max 7% of eligible direct costs, excluding costs incurred in relation to the provision of infrastructure) 	0,00	
10. Total eligible costs (8+9)	0,00	0,00

The initial pre-financing instalment will be 40% of the forecast budget for the first year of the project.



General provisions for eligibility of expenditure

- incurred during the implementation period of the project (except retroactive costs, preparatory costs and costs related to preparation of final report)
- indicated in the project's budget
- necessary for the project implementation
- identifiable and verifiable
- comply with the requirements of applicable tax and social legislation
- Reasonable and justified
- supported by invoices or documents of equivalent value



Non-eligible costs

- debts and debt service charges (interest)
- provisions for losses or liabilities
- costs declared by the beneficiary and already financed by the European Union budget or Programme budget and other international financial instruments
- purchases of land or buildings exceeding 10% of eligible expenditure of projects
- exchange-rate losses
- duties, taxes and charges, including VAT, except where nonrecoverable under the relevant national tax legislation
- loans to third parties
- fines, financial penalties and expenses of litigation
- contributions in kind



Payments to project

Initial pre-financing instalment

40% of forecast budget of first year of project implementation + retroactive and preparatory costs

Further pre-financing instalments

Not exceeding 80% of grant

Balance payment



Use of euro

- Payments to the project will be made in EUR only
- ► For the reporting of real costs borne in national currencies (other than EUR) the conversion into EUR shall be done at the monthly accounting exchange rate of the EC in the month during which that expenditure was incurred

NB! Any exchange losses are not eligible costs and must be covered by the beneficiaries



Keeping project accounts

Beneficiaries must maintain

- a separate accounting system or
- a suitable accounting code

Accounts and expenditures relating to the project must be easily identifiable and verifiable.





Thank You!

For more information please contact Joint Technical Secretariat: LAT-RUS.CBC@varam.gov.lv

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